

WHEN KIDS HAVE BIG APPETITES

What to Say (and Why It Matters)

A PRACTICAL GUIDE TO SUPPORTING KIDS WHO LOVE FOOD

KIDS NOTICE EVERYTHING, INCLUDING HOW WE RESPOND TO THEIR HUNGER.

Maybe your child seems hungry all the time.

Maybe they ask for more food right after a full meal.

Maybe you've caught yourself thinking:

"They can't possibly be hungry right now..."

"Is this okay? Are they eating too much?"

"Should I step in—and if so, how?"

This guide is here to offer clarity and relief.

Inside, you'll find:

- [The Facts About Kids with Big Appetites](#) – pg 2
- [Big Appetites Myth-Busters](#) – pg 4
- [How to Support Kids with Big Appetites](#) – pg 9
- [Helping Kids Tune In to Hunger and Fullness](#) – pg 12
- [What to Say \(and What to Avoid\)](#) – pg 14

Plus:

- Simple, practical phrases you can use in real-life moments
- Gentle ways to set boundaries without creating stress
- Tools to help kids build trust in their bodies over time
- Reassurance for when you're not sure what to do

You don't need perfect meals or perfect words. Just a few simple shifts can go a long way.



This guide was made possible with the support of



THE FACTS ABOUT KIDS WITH BIG APPETITES (AND HOW WE RESPOND)

1. For many kids, big appetites are completely normal.

Some kids experience hunger more often. Some feel it more intensely. Some simply take more pleasure in eating. This is not a signal of lack of discipline, poor parenting, or something that needs to be corrected. Just like some kids are more energetic, more sensitive, or more social, some kids are simply more driven by food.

In a culture that tends to treat appetite as something to manage or control, it's easy to worry if we see this showing up for kids we love. But for many kids, loving food is simply part of their natural, biological wiring.

2. Pressure or shame do not change their appetite.

A child who wants all the food is not going to stop wanting it if you pressure them or try to control their appetite or eating. It does not change their appetite. And if you're like most parents, you might be thinking:



Yeah, but... I'm not trying to change their appetite. I'm trying to shape their habits. That's my job, right? To teach them how to be healthy?"

Yes. That instinct makes sense.

Most parents respond to a child's big appetite from a place of care. We want our kids to be healthy and protected from harm. We want to know we are doing everything we can to set them up well, now and long-term.

Often, worry about a child's appetite is really worry about what might happen later.

Parents may fear weight gain, health problems, or a loss of control if they don't intervene now.].

And, it's worth pausing here for a second.

Because there's often an unspoken assumption underneath that thought:

That eating less (or not eating "too much") = health.

See [page 4](#) where we unpack this myth and how to support health.

There's often another layer, too:

That eating less or being thinner = more acceptance.

See [page 7](#) where we unpack this myth and what actually helps kids feel like they belong.



3. Pressure and shame don't create healthier habits or prevent weight gain.

This is the part that can feel counter intuitive.

Many of us were taught, directly or indirectly, that if we don't step in, kids will "overdo it."

That they need limits, pressure, or correction to stay "on track."

The trouble is that kids can sense when we're worried about their behavior. And because kids are already living in our "diet culture," they're already aware, on some level, of the "should vs. should not" around food.

We can't always stop our worries or concerns, but we can take steps to move ourselves and our thinking around these issues in a positive direction.

Here's what we know:

- ➡ Shame doesn't teach self-control.
- ➡ It teaches kids to feel bad about their natural cues.

When kids feel judged about their appetite, the following will start to show up:

- Second-guessing whether they're "allowed" to be hungry
- Embarrassment or defensiveness around eating
- Rushing through meals or eating when adults aren't around
- Less trust in their own hunger and fullness signals

These are signs that food has started to feel emotionally charged. These are signs that a child is beginning to believe they cannot trust themselves or their body.

And over time, that actually increases the likelihood of:

- overeating
- emotional eating
- body dissatisfaction

The very things most parents are trying to prevent.

So if the goal is to support health, physically and emotionally, shame isn't just ineffective.

- ➡ It works against us.



4. What actually supports kids' health: trust and self-regulation

What does help?

Kids learning to:

- trust their bodies
- recognize hunger and fullness
- feel safe around food

Because when kids trust their bodies, they're more likely to:

- eat in ways that feel balanced over time

- respond to their body's needs
- develop a steady, flexible relationship with food

And the good news is:

- ➔ These are skills that can be supported and learned.

We're going to walk through exactly how to do that with simple, practical ways you can support the kids in your life.

Keep reading.

BIG APPETITES MYTH-BUSTER: "EATING LESS (OR NOT EATING 'TOO MUCH') = HEALTH."

It feels true to a lot of us.

Because we've been taught:

- Smaller portions = better choices
- More control = more discipline
- Less food = healthier body

But when it comes to kids, that equation doesn't actually hold up.

Here's why:

1. Kids' bodies aren't static, they're growing.

Adults often eat relatively consistent amounts day to day.

Kids don't.

- One week they barely eat
- The next week they're constantly hungry

That's not a problem, that's growth.

- ➔ What looks like "too much" one day might be exactly what their body needs.





2. Appetite is not a behavior, it's a biological signal.

Hunger isn't something kids choose. It's something their body tells them. Trying to override that with "eat less" teaches:

➡ "Don't trust your body."

And once kids stop trusting hunger, they often lose touch with fullness too.

3. Eating less doesn't teach regulation, it interrupts it.

Kids are actually born with the ability to regulate their intake over time.

But that only works when:

- they're allowed to respond to hunger
- they're not being pressured or restricted

When we step in and say "that's too much," we unintentionally disrupt that process.

4. Health is about patterns over time, not single moments.

One meal. One snack. One day of eating more than expected.

None of that determines health.

What matters is:

- the overall environment around food
 - whether kids feel safe eating
 - whether they can listen to their bodies
- ➡ Health is built over time, not controlled in the moment.

So what does this mean for you as a parent?

It doesn't mean:

- anything goes
- no structure
- no guidance

It means shifting the goal from:

➔ "How do I get them to eat less?"

to:

➔ "How do I help them trust their body and learn to respond to it over time?"



A helpful reframe

Instead of asking:

- "Is this too much food?"

Try asking:

- "What might their body need right now?"
- "Am I reacting to my fear—or to something actually concerning?"

Eating less is not the goal.

➔ **Trust, safety, and self-regulation are the goal.**

Because those are the things that actually support long-term health.



BIG APPETITES MYTH-BUSTER: "IF MY CHILD EATS LESS OR IS THINNER, THEY'LL BE MORE ACCEPTED."

This one runs deep.

Even if we don't say it out loud, many of us carry this belief:

- They'll fit in more
- They'll be teased less
- They'll have an easier time socially

And if we're honest...

- ★ This is often something we learned from our own childhood.



But here's what we know:

1. You can't protect kids from judgment by controlling their body.

Even kids who look the "right" way get teased, excluded, or judged.

Even while weight stigma exists and is real, belonging has never actually been guaranteed by appearance.

- ➔ Changing a child's body does not remove social risk.

2. Kids don't build confidence by being monitored, they build it by being accepted.

When kids feel:

- accepted at home
- safe in their bodies
- not judged for how they eat

They develop something powerful:

- ➔ A sense of belonging that isn't dependent on how they look.

3. Shame makes kids more vulnerable socially, not less.

When kids feel ashamed of their body or appetite, they're more likely to:

- feel different or "other"
- withdraw or hide parts of themselves
- seek approval through appearance

Which actually increases the very vulnerability we're trying to protect them from.

4. What protects kids is internal confidence, not external control.

Kids who trust themselves are more likely to:

- handle teasing or comments without internalizing them
- advocate for themselves
- come to you when something hurts

- ➔ That's what builds resilience.



So what does this mean for you as a parent?

It doesn't mean the world is always kind. (It isn't.) It means your role is not to shape your child into someone the world won't judge.

➡ It's to help them become someone who knows their worth isn't defined by that judgment.

A helpful reframe

Instead of asking:

■ "Will this help them fit in?"

Try asking:

■ "Will this help them feel safe being who they are?"

■ "Am I protecting them—or trying to protect them from something I experienced?"

Being thinner or eating less is not what creates belonging.

➡ Feeling accepted, supported, and safe does.

And that starts with us.



HOW TO SUPPORT KIDS WITH BIG APPETITES (AND WHAT TO SAY)



BIG IDEA

Kids learn whether they can trust their bodies based on how we respond to their hunger. When appetite is met with worry, pressure, or control, kids start to:

- second-guess their hunger
- feel self-conscious about eating
- disconnect from their body

And that disconnection, not appetite, is what creates long-term health struggles. Try these five shifts instead, with examples of what to say.

1. Let roles do the heavy lifting

One of the most reliable ways to reduce stress around eating is to clarify roles.

You decide:

- what food is offered
- when it's offered

Your child decides:

- whether to eat
- how much

That's it.

The [Division of Responsibility in Feeding](#) explains this framework in depth and is widely used by pediatric feeding experts.

When kids aren't being watched, managed, or corrected, they're more able to stay connected to their hunger.

What to say:



"Here's what we're having—you can decide what to eat."

"You can eat as much as your body needs."





2. Create structure so food feels predictable

The approach described above works best when meals and snacks happen at predictable times. Kids learn that food is coming, which helps reduce constant grazing and the anxiety that can come from feeling unsure about when they'll eat next.

When kids aren't sure when they'll eat again, food can start to feel urgent.

Regular meals and snacks help reduce that.

What to say:



"We'll eat again at snack time."

"Food is coming—you don't need to worry."



3. Drop the pressure around "healthy eating"

This is a big one. Most of us carry a lot of pressure to get food "right."

But kids don't need perfect meals, they need a variety of foods without shame attached.

When possible, try to include:

- Colorful fruits and vegetables
- Healthy fats and protein (We highlight these not because carbohydrates are bad! They are essential, but they are much easier to come by than healthy fats and proteins.)
- Whole grains

Sometimes, "unhealthy" or processed snacks are the best option available! And that's okay.

There are no "good" or "bad" foods. When foods are labeled in moral terms, kids can start to associate eating with guilt or shame instead of nourishment and enjoyment.

What to say:



"Food isn't good or bad—it just gives our bodies different things."

"That's one way people talk about food, but we don't need to label it that way."

"All foods have a place."

"Meals don't have to be perfect to be good enough."

This is what we have today, and it works."

4. Set boundaries—with warmth, not control

Structure and support aren't opposites. Kids often benefit from gentle limits around "grazing" due to boredom or habit.

What matters is how those limits are communicated. Focus on keeping food conversations neutral and supportive.

Helpful boundaries might include:

- Setting regular meal and snack times
- Offering food without pressure to finish
- Avoiding language like
 - ✿ "you can't have that – it's bad for you / you've had too much."
 - ✿ "eating too much of that will make you fat."

What to say:



"We're done eating for now—we'll have more at snack time."
"You don't have to finish if your body feels full."



5. Pay attention to the tone, not just the food

The emotional tone around food often matters more than the food itself.

Small habits can shape how kids learn to relate to eating:

- Eating together when possible
- Modeling relaxed, attentive eating
- Pausing and noticing fullness
- Talking about food in positive or neutral ways

What to say:



"This is really tasty."
"This gives our bodies energy to play and learn."
"I feel full so I'm going to be done eating." / "I still feel hungry so I'm going to have some more."

When meals feel calm and predictable, kids are better able to tune in to their bodies and trust what they feel.

HELPING KIDS TUNE IN TO HUNGER AND FULLNESS

One common concern for parents of kids with big appetites is whether their child can recognize hunger and fullness in ways that support their health.

This is called self-regulation: a child's ability to notice what their body is telling them and respond to it.

Around food, that means recognizing hunger, fullness, and satisfaction, and learning to trust those signals over time.

Self-regulation is often talked about as something kids should already know how to do. In reality, it's a skill that develops slowly, with guidance and practice.

In this section, we'll walk through what that looks like for kids who love food—and how you can support it in simple, kid-friendly ways. You'll find practical tools to help kids tune into their bodies, without pressure, policing, or stress.

1. Make hunger and fullness easier to notice

For many kids, hunger and fullness feel vague or confusing. Simple tools can help make those sensations more concrete.

Some families use faces, colors, or numbers to describe how hungry or full a child feels. Others keep it conversational: "Are you a little hungry, very hungry, or somewhere in between?"

These check-ins aren't meant to control eating or limit food. They're simply ways to build language and awareness.

Over time, that awareness helps kids feel more confident listening to their bodies.

What to say:



"Are you a little hungry or very hungry?"
"How is your stomach feeling right now?"



2. Slow things down without making it a correction

Kids often eat quickly, especially foods they enjoy.

Gently encouraging slower pacing can support self-regulation — as long as it doesn't turn into any form of "correction" (which a kid feels as a judgment).

You might suggest finishing chewing and swallowing each bite fully before adding more food to their mouth. Or, maybe suggest a pause halfway through the meal to ask, "How's everyone's stomach feeling right now?"

When these moments feel curious rather than corrective, kids are more likely to stay engaged instead of defensive. (And please remember to not single out one kid for these questions — this is something good for all of us to practice!)

What to say:



"Let's pause for a second—how is your stomach feeling?"

"You can take your time."

3. Normalize appetite changes

Some days kids eat a lot.

Other days, hardly anything.

Growth, activity, mood—it all plays a role.

When adults stay relaxed about these shifts, kids learn they don't need vigilant control of their eating to be okay.

What to say:



"Bodies need different amounts on different days."

"You can listen to what your body needs today."

4. Model what it looks like to listen

Kids are watching us. Narrating your own cues can make the process visible:

What to say:



"I'm still hungry, so I'm getting more."

"I feel full, so I'll save the rest."



WHAT TO SAY (AND WHAT TO AVOID)

In the moments that feel tricky

When they ask for more right after eating:

- “Sounds like your body is still hungry—you can have more.”

When you need to hold a boundary:

- “We’re done for now. We’ll eat again at snack time.”

When you feel unsure:

- pause
- stay neutral
- remind yourself: this is not a problem to fix

What to avoid (even when it’s tempting)

It’s so easy to say:

- “You’ve had enough.”
- “You’re not really hungry.”
- “That’s too much.”

But those moments send a powerful message:

- ➔ “Your body isn’t something you can trust.”

What Helps Most, Over Time

You don’t need to manage your child’s appetite. Instead, you’re creating an environment where:

- Food is available regularly
- Boundaries are clear and kind
- No foods are treated with shame
- Kids feel safe listening to their bodies

That kind of support doesn’t show results overnight. But over time, it builds something far more important than perfectly balanced meals: trust.

And that trust is what helps kids grow into confident eaters who feel comfortable with food, their bodies, and themselves.



JOIN THE WITHALL COMMUNITY

Sign up for our email newsletter to get exclusive event invites, learn how your support helps recovery, and get more What to Say tips.



Join Us

WANT MORE FREE RESOURCES?

Get free guides and articles on picky eating, big appetites, body comments, sports, and more at withall.org/resources



Feel free to share this guide with whoever needs it. Print it, email it, or text a link.

follow us!

 [@withallorg](https://www.instagram.com/withallorg)

 [/withallorg](https://www.facebook.com/withallorg)

 [@withall_org](https://open.spotify.com/withall_org)

GO DEEPER IN YOUR ROLE

- **Parents and families:** Learn the 3 Simple Shifts at withall.org/shifts
- **Coaches:** Get your free What to Say certification at withall.org/coaches
- **Teachers:** Build a body-healthy school culture at withall.org/schools
- **Healthcare providers:** Earn CME credit at withall.org/healthcare

Support This Work

This guide is one piece of WithAll's work to help kids feel good in their bodies and with food. That work only happens because individuals and businesses fund it directly. If it helped you, consider making a gift at withall.org/donate.

Get Financial Help

If you or someone you love is facing an eating disorder, you are not alone. Our Recovery Support Program provides grants for groceries and housing during intensive treatment. Apply at withall.org/apply.