



Business-Funded Program Sponsorships

**Share your business & brand
with the community**

**Join us to support mental health and
eating disorder recovery!**



WithAll's Recovery Support Program

Eating disorders have the second-highest mortality rate of any mental illness, and financial strain is one of the biggest reasons people cannot start or complete treatment.

Your sponsorship removes these barriers, covering essentials like rent and groceries, so individuals can stay in life-saving care and focus fully on recovery.

We partner with treatment centers and providers nationwide to ensure people get support during the most challenging phase of recovery.

RECOVERY SUPPORT PROGRAM

WithAll's Recovery Support Program removes the financial barriers that keep people from accessing or completing intensive eating disorder treatment. By covering essentials like rent and groceries, we give individuals the stability they need to focus on healing.

RECOVERY FOR ALL

Our Recovery for All Fund ensures this support reaches those most often overlooked. BIPOC individuals are 50% less likely to be diagnosed or treated for eating disorders, and this fund prioritizes financial aid for essentials during treatment to close that gap.

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Individuals Helped	47	20	15	7	4
Social & Ad Recognition	✓ 12-24 spots (12 mo) ✓ Custom targeting	✓ 10-16 spots (12 mo) ✓ Custom targeting	✓ 8-14 spots (9 mo) ✓ Custom targeting	✓ 4-7 spots (6 mo) ✓ Custom targeting	✓ 2-5 spots (3 mo) ✓ Custom targeting
Logo on Program Page	✓ 12 months	✓ 12 months	✓ 9 months	✓ 6 months	✓ 3 months
Logo on Program Emails	✓	✓	✓	✓	✓
Logo on WithAll Homepage	✓ 12 months	✓ 12 months	✓ 9 months	✓ 6 months	✓ 3 months
Employee Tools & Free Resources	✓	✓	✓	✓	✓
Mission Impact Report (w/ Demographics reached)	✓	✓	✓	✓	✓ ³

Benefits of Sponsoring a Program (instead of a Gala or Golf Tournament)

SPONSOR RECOGNITION BENEFITS	GALA/GOLF EVENT (Past Years)	PROGRAM SPONSORSHIP (New Opportunity This Year!)
Recognition of Your Sponsorship in Front of # people	140	40,000 – 200,000 (based on which program sponsored)
Audience reached	General – unspecified	WithAll will direct the social media recognizing your sponsorship to your business' targeted market segment.
Recognition of your sponsorship on WithAll's Social Media Channels	1-2 posts the week of the event only at \$10-\$15K level	1-2 exclusive spots for 1-12 months (based on sponsorship selected)
Your Logo on WithAll Newsletter	Once with all other sponsors	Exclusive Placement in 1-4 Newsletters
Logo on WithAll's website for __ months	2 months	6-12 months (based on which program sponsorship)
Sponsorship recognition + impact story for your intranet & free resources for your employees	No	✓
Mission, Impact, & Marketing Reach report (including target market segment reached)	No	✓

FAQ

Question: *As a past event sponsor, I knew my business logo/brand was in front of a captive audience. How can I be sure the same will happen with a Program Sponsorship?*

Answer: WithAll's Program Sponsorship reach goes far beyond a single day event.

Our average 5.57% social media engagement rate and 45% email open rate are *well above industry standards* (1–3% for social, 25–28% for nonprofit email).

Even at the minimum sponsorship level (see bottom row on sponsorship grid) more than 4,000 people are actively engaging, through trusted, high-impact channels, with your brand/business! This is nearly 29 times the size of an event audience!

Benefits of Program Sponsorship (compared to Event Sponsorship)

- **Sustained Reach:** Your brand is seen throughout the year, not just at one event.
- **Measured Impact:** We track and share impressions and engagements across digital and program touchpoints.
- **Deeper Connection:** Families, coaches, pediatricians, and teachers see your company standing with them, not just sponsoring an event they don't / can't attend.

Target Audience

Trusted by families, educators, and experts—see who you’ll reach.

WithAll Unique Benefit

We will work with you to customize the demographics to target (within the adult role model audience).

Guaranteed Minimum Reach

4K+

Email & Programming Reach

15K+

Social Media Reach

Channel	Audience Size	Key Demographics
Web	40K+ annual users	66% female, 34% male; top ages: 18–34; 11% family-focused; 52% U.S. audience
Email	4.3K+ subscribers	70% female, 21% male; 43% aged 35–54; top cities: Minneapolis & St. Paul, MN
Social	4.3K+ followers	91% female, 9% male; 35% aged 35–44; 91% U.S.-based; top city: Minneapolis, MN

About Us

Who We Are:

WithAll is a 501(c)(3) nonprofit dedicated to preventing eating disorders and supporting lasting recovery.

Our Funding Model:

We are 100% funded by generous businesses, individuals, and families.

Our Programs:

What to Say

Serves parents, educators, coaches, health professionals, and other adult role models with basic tools to support kids' healthy body image and positive food relationships.

Recovery Support Program

Offers grants to help individuals in intensive treatment for eating disorders cover rent, mortgage, or grocery expenses.

Why Partner with Us?

Trusted by the people we serve—and saving lives.

100% of grant recipients report the grant supported their recovery when battling a life-threatening eating disorder.

Recovery Support Program Testimonial:

“

“Before treatment, my life was seemingly hopeless. More than anything this grant helped me realize that people truly care out there. With the WithAll grant, I was able to buy groceries without any stress whatsoever and stay in treatment for the time I’ve needed. It has truly saved my life.

— Gabby, Grant Recipient

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Why Partner with Us?

Trusted by
organizations and
businesses like yours.

Forward-thinking companies
already partner with us to lead
boldly on mental and physical
health.

WithAll 

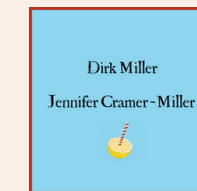
Grateful for past and ongoing support from these
community-minded businesses:



**Kitty and Mark
Westin**



Wealth
Management

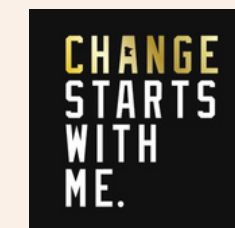


UBS

UNRL®



KRAUS-ANDERSON®



Christensen
Group
Insurance




**Brian
Carlson**

Let's Connect

We'd love to discuss how we can partner to make recovery possible while showing families that your brand stands for health, belonging, and every person's access to care.

WithAll 

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